

Aurora Announces October Consolidated Sales of NT\$1.07 Billion

TAIPEI, Taiwan, November 8, 2011 – Aurora Corp. (Ticker: 2373 TT / 2373 TW) today announced consolidated net sales for October 2011 of NT\$1.07 billion, representing decreases of 5% month-over-month and 6% over the year-ago period, respectively. For the first ten months of the year, Aurora reported consolidated net sales of NT\$10.6 billion, a 3% increase from the year-ago period.

October parent-only net sales was NT\$242 million, flat over September and up 1% year-over-year. For the first ten months of the year, parent-only net sales totaled NT\$2.37 billion, an 8% increase from the year-ago period.

October net sales in China rose 5% to 114 million RMB year-on-year, yet slipped over September affected by Chinese National Day Holidays. For a second consecutive month, China monthly sales overtook Taiwan with 51% of total revenue. Growth of China OA and office equipment segment sales decelerated by 4% and 7%, while the furniture segment sales grew 19%. For the first ten months of the year, net sales in China totaled 1.14 billion RMB, a 15% increase from the year-ago period.

Parent Company Sales (mn NT)	2011	2010	MoM%	YoY%
October	242	240	0%	1%
January – October	2,368	2,194	-	8%

Consolidated Sales (mn NT)	2011	2010	MoM%	YoY%
October	1,065	1,131	-5%	-6%
January – October	10,561	10,240	-	3%

China Sales (mn RMB)	2011	2010	MoM%	YoY%
October	114	109	-10%	5%
January – October	1,136	988	-	15%

Sales by Region (%)	Taiwan	China
October	49%	51%
January – October	52%	48%

Note: All figures provided herein were unaudited and prepared in accordance with ROC GAAP.

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