

Aurora Announces February Consolidated Sales of NT\$1.1 Billion

Sales surge following a slow month in January thanks to Lunar New Year

TAIPEI, Taiwan, March 9, 2012 – Aurora Corp. (Ticker: 2373 TT / 2373 TW) today announced consolidated net sales for February 2012 of NT\$1.10 billion, representing increases of 8% month-over-month and 15% year-over-year, respectively. For the first two months of the year, Aurora reported consolidated net sales of NT\$2.11 billion, a 4% increase from the prior year.

Parent-only net sales in February was NT\$227 million, up 9% over January and 8% from a year earlier. For the first two months of the year, parent-only sales fell 1% from a year ago to NT\$437 million.

Moving past the Lunar New Year holiday, which this year fell toward the end of January, net sales in China rose 14% from last month and 15% from a year earlier to 111 million RMB. As percentage of total consolidated monthly sales, the China market accounted for 47%. China net sales for the first two months totaled 208 million RMB, down 3% from the prior year, as lower sales of office equipment offset still-strong growth in office furniture and office automation (OA) systems.

Parent Company Sales (mn NT)	2012	2011	MoM%	YoY%
February	227	209	9%	8%
January – February	437	441	-	-1%

Consolidated Sales (mn NT)	2012	2011	MoM%	YoY%
February	1,098	956	8%	15%
January – February	2,113	2,036	-	4%

China Sales (mn RMB)	2012	2011	MoM%	YoY%
February	111	97	14%	15%
January – February	208	214	-	-3%

Sales by Region (%)	Taiwan	China
February	53%	47%
January – February	54%	46%

Note: All figures provided herein were unaudited and prepared in accordance with ROC GAAP.

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