

Aurora Announces July Consolidated Sales of NT\$979 million China Business Hit by Flooding Rainstorms

TAIPEI, Taiwan, August 9, 2012 – Aurora Corp. (Ticker: 2373 TT / 2373 TW) today announced consolidated net sales for July 2012 of NT\$979 million, down 10% from June and 7% from the same month last year, respectively. For the first seven months of the year, Aurora reported consolidated net sales of NT\$7.62 billion, a 5% increase from the year-ago period.

Parent-only net sales in July decreased 2% from June and 5% from the same month a year ago to NT\$222 million, separately. For the first seven months of the year, parent-only sales of NT\$1.61 billion was down 2% compared with the same period a year ago.

In China, heavy rainstorms in Northern region led to lower July net revenue at 97 million RMB, down 18% from June and 14% from the same month last year. Therefore, China's contribution to the company's total sales declined to 46%. For the first seven months of the year, China revenue increase 2% from a year ago to 789 million RMB. By business segment, the office automation, office furniture and equipment revenue registered year-over-year changes of -3%, 13% and -13% for the seven-month period.

Parent Company Sales (mn NT)	2012	2011	MoM%	YoY%
July	222	233	(2%)	(5%)
January – July	1,609	1,639	-	(2%)

Consolidated Sales (mn NT)	2012	2011	MoM%	YoY%
July	979	1,051	(10%)	(7%)
January – July	7,622	7,289	-	5%

China Sales (mn RMB)	2012	2011	MoM%	YoY%
July	97	113	(18%)	(14%)
January – July	789	777	-	2%

Sales by Region (%)	Taiwan	China
July	54%	46%
January – July	52%	48%

Note: All figures provided here were unaudited and prepared in accordance with ROC GAAP.

For further information, please contact

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