

News Release

Aurora Announces October Consolidated Sales of NT\$1.05 billion **China Office Furniture Business Reports Monthly Record Sales** **for Two Consecutive Months**

Month in Review

TAIPEI, Taiwan, November 9, 2012 – Aurora Corp. (Ticker: 2373 TT / 2373 TW) today announced consolidated net sales for October 2012 of NT\$1.05 billion, down 2% from September. For the first ten months of the year, Aurora reported consolidated net sales of NT\$10.75 billion, a 2% increase from the year-ago period.

Parent-only net sales in October increased 1% from September to NT\$229 million. For the first ten months of the year, parent-only sales of NT\$2.29 billion was down 3% compared with the same period a year ago.

In China, buoyed by the 2nd consecutive monthly sales record of 64 million RMB for office furniture, net revenue in October increased 6% to 111 million RMB from September, to represent 49% of company's total sales. For the first ten months of the year, China revenue declined 2% to 1.11 billion RMB from a year ago to represent 48% of company's total sales. By business segment, the office automation, office furniture and equipment revenue recorded year-over-year changes of -5%, 11% and -23% for the ten-month period, respectively.

In the Spotlight

In October, at the Taiwan Business Bazaar & Expo organized by the Taiwan Business Association of Shanghai, Aurora was rated by event participants as one of the top ten most popular exhibitors in recognition of its premium quality products and reliable after-sales services. Held between October 3rd and 8th, the Taiwan Business Bazaar & Expo is a business-to-business and business-to-consumer marketing, promotional, sales and networking event sponsored by 30 mainland Chinese provinces, 65 municipalities and dozens of Taiwanese vendors. The event gives Taiwanese businesses an opportunity to market, promote and sell their products or services to a diverse audience with the goal of gaining visibility, establishing contacts and increasing sales flow through networking and direct business marketing.

Parent Company Sales (mn NT)	2012	2011	MoM%	YoY%
October	229	242	1%	(6%)
January – October	2,286	2,368	-	(3%)

Consolidated Sales (mn NT)	2012	2011	MoM%	YoY%
October	1,052	1,065	(2%)	(1%)
January – October	10,754	10,561	-	2%

China Sales (mn RMB)	2012	2011	MoM%	YoY%
October	111	114	6%	(2%)
January – October	1,109	1,136	-	(2%)

Sales by Region (%)	Taiwan	China
October	51%	49%
January – October	52%	48%

Note: All figures provided herein were unaudited and prepared in accordance with ROC GAAP.

For further information, please contact

Ernest Ma, Spokesperson

+886-2-2345-8088