

## **News Release**

## March Consolidated Sales of NT\$906 Million Up 2% YoY

TAIPEI, Taiwan, April 10, 2014 – Aurora Corp. (Ticker: 2373 TT / 2373 TW) today reported consolidated net sales for March 2014 of NT\$906 million, up 22% from February and up 2% from last March. For the first three months of the year, revenue up 4% to NT\$2.57 billion from the year-ago period.

March revenue in China up 31% to 125 million RMB from February and down 1% from last March. China's share of total revenue reached 67% in the month. For the first three months of the year, China revenue of 345 million RMB was flat from a year ago.

| Consolidated Sales (mn NT) | 2014  | 2013  | MoM | YoY |
|----------------------------|-------|-------|-----|-----|
| March                      | 906   | 888   | 22% | 2%  |
| January ~ March            | 2,566 | 2,468 |     | 4%  |

| China Sales (mn RMB) | 2014 | 2013 | MoM | YoY |
|----------------------|------|------|-----|-----|
| March                | 125  | 126  | 31% | -1% |
| January ~ March      | 345  | 346  |     | 0%  |

| Sales by Region (%) | Taiwan | China |
|---------------------|--------|-------|
| March               | 33%    | 67%   |
| January ~ March     | 34%    | 66%   |

Note: All 2014 figures provided herein were unaudited. For official data on the company's financial results, please refer to audited reports.

## For further information, please contact

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1 April 10, 2014 Aurora Corp.